Cover: Hundreds of thousands of Rohingya refugees have fled violence in Myanmar to safety in Bangladesh. In this photo, a man carries WFP High Energy Biscuits by boat over to a community of refugees stranded on a no-man’s land close to the Bangladeshi border. (©WFP/Saikat Mojumder).

Right: Julekha, a Rohingya refugee who is five months pregnant, receives a package of SuperCereal Plus and a plastic jug of fortified semolina to ensure she has good nutrition in the Balukhali camp in Cox’s Bazar, Bangladesh. (©WFP/Saikat Mojumder).
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How We Win The Peace

Vision. Sacrifice. Faith in a better tomorrow.

Seventy years ago, President Harry Truman used the first-ever televised presidential address to talk about war and hunger. As families in Europe faced food shortages after the Second World War, he asked Americans to give up meat on Tuesdays, eggs and poultry on Thursdays and to save a slice of bread each day. He called upon farmers to conserve grain and boost the continent’s recovery with the help of U.S. food aid.

Now, 70 years later, you and the American people are leading once again.

Protracted civil war in countries such as Yemen and Syria has pushed millions to the brink of starvation. The twin threats of conflict and extreme weather have converged in the Sahel of Africa, displacing families from their homes. Still others migrate across borders in search of opportunity. As the ranks of the hungry swell, we must answer a profound question: How do we win the peace?

We know the way forward—and in 2017, you helped the United Nations World Food Programme (WFP) save and change lives. By delivering food to the most vulnerable, WFP rolled back famine in South Sudan and kept millions of children in the classroom thanks to nutritious school meals. Innovations reimagined our road to Zero Hunger, including the use of drones to quickly assess the damage of natural disasters and satellite technology to show how sustainable development projects are building more resilient communities. And our Winning the Peace report offered fresh insight into how hunger drives conflict and what must be done to sever the link—once and for all.

Here at World Food Program USA, we know progress is possible thanks to the dedication of supporters like you. And we will maximize the impact of your generosity by pushing for change in the U.S. Congress to ensure that emergency food assistance, safety net programs, good nutrition, and agricultural development are robust pillars of a world where everyone can reach their full potential.

This is our time to lead yet again. With your help, we will win the peace.

Sincerely,

Rick Leach
President and CEO

Randy Russell
Board Chair
Your Impact
In 2017

91 million people reached
18 million children received school meals
10 million people received food in exchange for work to build their resilience

5,000 trucks, 92 airplanes, 20 ships on the move daily

MAP KEY

- WFP operations in 83 countries
- WFP school meals programs in 60 countries
- Active top level (L3) emergency operations:
  Bangladesh
  Democratic Republic of Congo
  Northeast Nigeria
  South Sudan
  Syria
  Yemen
Fighting global hunger takes a village. From the generosity of our supporters in the U.S. to the courage of WFP’s aid workers in the field to the resilience of communities overcoming hardship, the story of WFP’s impact is the story of people working together. Here are three such stories.

Meet Our Global Community

WFP staff meet people who live in Duma, Eastern Ghouta, a long-besieged area of Syria. (©WFP/Hussam Al Saleh)
Elementary teacher Donna DeVito believes there’s one lesson in particular that children should learn as early as possible: the power of generosity and caring for others. So last year she and her classroom of first-graders in Westchester, Illinois created the Splash Cafe, a breakfast fundraiser to help feed hungry children in the world’s poorest classrooms. Wearing chef hats and enormous smiles, her students sold baked goods for as little as a quarter each—the same cost as one school meal from WFP—then donated their profits to World Food Program USA to support the planet’s largest school meals program. “I think children helping other children is a beautiful thing. My students have learned that you are never too young to make a difference in the world.”

As WFP’s former Country Director in Syria, Jakob Kern oversaw one of the agency’s most dangerous and complicated operations on the planet. Yet high-altitude airdrops and truck convoys into besieged communities represent just a fraction of the humanitarian agency’s work inside the country. Increasingly, **WFP is working to help Syrian families feed themselves** through livelihood projects like beekeeping, tomato-growing and so-called “kitchen gardens.” “If a family has a plot of land, we buy them equipment like hoses for irrigation, tools, seeds to start,” he told WFP USA. “When they harvest, they can keep whatever they need for themselves and the rest they can sell so it’s the whole cycle from the farm to the consumer.”

When conflict broke out in Syria, Shareef and his family were forced to flee their home in Damascus for the rural countryside where he grew up. At 70 years old, he now tends one acre of land that he inherited from his father. “I found myself returning to my roots this time doing what I avoided as a young man,” Shareef told WFP. “But I discovered that growing is also building.” Last year the humanitarian agency provided monthly food rations to smallholder farmers like Shareef so they could put food on the table between harvests.
Women Physicians for Humanity (WP4H) was founded by a small group of female doctors who banded together in response to the heartbreaking image of a Syrian child whose body had washed ashore in Turkey. Last year WP4H joined forces with WFP USA to crowdsourcing enough funding for WFP to execute a lifesaving airdrop in South Sudan, where millions of people were teetering on the brink of famine. The airdrop fed 1,600 people for an entire month at a time of desperate need. “We’re so grateful to every single person who donated, because every donation came from the heart, and every donation is so meaningful and so impactful,” says Dr. Yasmine Khalil, a member of the group’s Board of Directors. “It’s a bigger reflection of how many people care.”

WFP staffer George Fominyen was living in Juba, the capital of South Sudan, when conflict first erupted in 2013. In his role as a Communications Officer, Fominyen has met South Sudanese families across the country who now rely on the humanitarian agency’s emergency food assistance to survive. 2017 marked Fominyen’s fifth and final year serving in South Sudan before being transferred to his next post. “As I wrote to colleagues on the day I left the country: The people’s stories of joy, pain, suffering and hope will always remain with me,” Fominyen told our team. “All I wish for South Sudan is peace and prosperity.”

In the town of Ganyiel in South Sudan’s Unity State, 7-year-old Peter Mabor watches the sky as a WFP plane soars overhead, dropping bags of grains, beans and vegetable oil that couldn’t be delivered by river or road as a result of fighting and flooding. Peter has watched these airdrops so many times that he can craft his own model airplane out of mud. He calls these planes gwad—or “big wings”—and told WFP staffer George Fominyen last year that he looks forward to these airdrops and what they bring: yellow split peas and red sorghum for his family.

FACES OF HOPE

South Sudan

SOUTH SUDAN: YOUR IMPACT

- 4.8 million people reached
- 1.7 million mothers and children received nutritional support
- 135 rapid response missions reached 1.8 million people
- Operated 100 trucks, 16 barges, 7 cargo planes, and 6 helicopters

Above: ©WP4H
Above: ©WFP/Giulio d’Adamo
Above: ©WFP/George Fominyen
When Arizona high school student Antonio Ferris first learned about ShareTheMeal, he knew he had found a new and exciting way to rally his classmates and community around a cause he deeply cared about: helping hungry families. ShareTheMeal is a smartphone app that empowers users to feed people in need across the globe with the touch of a button. “We have all of this technology available to us, but how much of it is leveraged to help those in need?” he told WFP USA. “I think ShareTheMeal is the perfect marriage—the epitome of using technology and smartphones for good.”

Thanks to his efforts, Antonio mobilized his community to donate enough money in 2017 to feed more than 20,000 people in hunger hotspots like Yemen through ShareTheMeal.

“We have dozens of apps on our phones, but one app keeps us grounded; reminding us to count our blessings and think of others who have nothing and ask for nothing in return,” says WFP Regional Communications Officer Reem Nada. “ShareTheMeal, for me, is a daily inspiration and reminder that a child out there is smiling and dreaming of a better tomorrow.” Nada has traveled to conflict zones like Yemen and met with families who rely on WFP’s emergency food assistance to survive. But she knows most supporters will never have the opportunity to witness the impact of their donation—until now.

Yet thanks to WFP and ShareTheMeal, Fadl and Aisha could prepare nourishing meals for their children despite the ongoing conflict. “I just hope things will improve and life goes back to how it was before the war when I could give them all what they needed,” Fadl told WFP staffer Reem Nada.

**Yemen: Your Impact**

- 8 million people reached
- 631,759 metric tons of food delivered
- 500,142 mothers and children received nutritional support
- 9,184 passengers from 66 organizations transported by U.N. Humanitarian Air Service, operated by WFP
Enhancing U.S. Food Policy

In 2017, World Food Program USA’s Public Policy team continued to work on both sides of the aisle in Congress to bolster global food security programs and shape legislation that supports WFP’s vision of Zero Hunger.

Amid a backdrop of rising hunger and protracted conflict, we led renewed efforts to explain how food assistance saves lives, spreads American ideals and builds foundations for economic development worldwide. We also launched Winning the Peace, a groundbreaking report that expands the case for robust humanitarian assistance beyond moral and economic grounds by providing fresh insight into the relationship between hunger and global instability and its implications for U.S. national security.

WFP’s work to fight famine drew considerable support from Congress, creating new opportunities for the humanitarian agency to deliver emergency assistance in South Sudan, Yemen, Nigeria, and Somalia. Ensuring a balance of assistance through cash and U.S.-grown crops, we helped WFP secure the right tools at the right time to roll back famine in South Sudan and feed hungry families in need around the world.

Through Congressional testimony, Hill meetings, and advocacy efforts with partner organizations, our team served as a crucial bridge of information between WFP and Congress. These efforts helped secure record funding last year for key programs that support U.S. humanitarian assistance, including Food for Peace and McGovern-Dole Food for Education.
If you worry about extremism, as a practical matter, you have to address the issue of food.

—Stephen Hadley, former U.S. National Security Adviser

Honoring Zero Hunger Champions

WFP’s Executive Director David Beasley (far left) and WFP USA’s President and CEO Rick Leach (far right) discuss the connection between food security and global stability during the 2017 McGovern-Dole Leadership Award Ceremony in Washington, D.C. The awardees—Senator Jerry Moran (R-KS) and Senator Bob Casey (D-PA), center—were recognized for their bipartisan efforts on Capitol Hill to pass the Global Food Security Act and secure lifesaving funding for humanitarian agencies like WFP. (©WFP USA/Paul Morigi).

Former U.S. National Security Adviser Stephen Hadley discusses the future of global humanitarian assistance with WFP USA’s President and CEO Rick Leach at the Council on Foreign Relations during the 2nd annual Berger Lecture, named after the late Samuel “Sandy” R. Berger, the former WFP USA Board member for whom the lecture series is named. (©WFP USA/Kipp Burgoyne).
How does hunger affect global stability?

Last year we set out to answer that question in our groundbreaking report, Winning the Peace. Among the most in-depth reviews of research on the subject ever produced, the report found that approximately 95 percent of the peer-reviewed studies examined are able to establish an empirical link between food insecurity and instability.

The report surfaces at least 11 drivers of food insecurity—from land competition and food price spikes to rainfall variability—linked to 9 distinct types of instability, ranging from peaceful protest to violent interstate conflict. Every instance of food-related instability can be characterized by a unique combination of these "drivers" and individual "motivators," such as acting upon a perceived injustice, seeking an economic benefit or reacting to poor governance.

“At a time of unprecedented need, and as the U.S. government considers funding levels for international food assistance programs, it is vital that these decisions are informed by a clear understanding of how ensuring food security abroad is in our national security interests," said Rick Leach, WFP USA’s President and CEO.

If left unchecked, food insecurity destabilizes nations, creating fertile ground for unrest in many forms, including migration, food riots and recruitment by violent extremists.

Since its publication, Winning The Peace has been cited by members of Congress, retired members of the U.S. military and WFP colleagues as a clear scholarly justification for investing in global hunger relief.

“Show me a nation that cannot feed itself, and I’ll show you a nation in chaos.”

—Senator Pat Roberts, Chairman of the Senate Agriculture Committee

Opposite: A boat filled with thousands of Somali returnees and refugees arrive from Yemen at the harbor in Bossaso, Puntland (©WFP/Karel Prinsloo).
Show me a nation that cannot feed itself, and I'll show you a nation in chaos.
—Senator Pat Roberts, Chairman of the Senate Agriculture Committee
Michael Kors, Inc.
In 2017 our team traveled to Cambodia with actress and Watch Hunger Stop spokesperson Kate Hudson to document the impact of WFP’s partnership with fashion designer Michael Kors. Since its launch, the Watch Hunger Stop campaign has raised enough resources to deliver more than 15 million school meals to children in need across the globe.

General Mills Foundation
Last year the General Mills Foundation announced a two-year grant to support WFP’s school meals efforts in India. As a result, nearly 140,000 students in one of the country’s most impoverished districts received a midday meal fortified with vital micronutrients like iron, zinc and vitamin A. By delivering essential vitamins and minerals, these fortified school meals are supporting healthy growth and development and preventing the lifelong consequences of “hidden hunger.”

Cargill, Bunge and ADM
In a lifesaving industry collaboration on emergency hunger relief, leading global agribusiness and food companies Cargill, Bunge and ADM partnered together in 2017 to help WFP prevent famine and contain the spread of hunger in East Africa. The companies joined forces to help WFP reach families affected by conflict in South Sudan and acute malnutrition in Somalia, Ethiopia and Kenya.

Bank of America Charitable Foundation
As part of its ongoing effort to advance economic mobility and contribute to the health of local economies, the Bank of America Charitable Foundation supported WFP’s work addressing the global refugee crisis in 2017 through asset-building programs. These programs are designed to help those forced to flee their homes become more self-sufficient and resilient members of their host countries.

cuddle+kind
In 2017 cuddle+kind, a handmade doll company, helped WFP deliver 1 million school meals to children in need through its generous portion-of-proceeds partnership. For every doll sold last year, the company donated enough funding to deliver at least 10 school meals to children in need.
Our Donors

Thank you for saving and changing lives as we work together to achieve a world without hunger.

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Kemin Industries, Inc.
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Cargill, Inc.

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Facebook
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Mr. & Mrs. Constance Yost  
Mr. Elwood Youman  
Mr. & Mrs. Dexter Young  
Mr. Michael Yourtee  
Mr. & Mrs. George Yuen  
Rita & Jay Yurow  
Mr. Paolo Zacchia  
Syed Ahmad Raza Zaidi  
Mr. & Mrs. Sarra Zeayter  
Sangeen Zeb  
Pan Zhao  
Ms. Debbie Zorn  
Mr. & Mrs. Saima Zuberi  
Mr. Ethan Zweig  

* Deceased
## WFP USA STATEMENT OF ACTIVITIES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants from WFP USA to WFP</td>
<td>$10,407,842</td>
</tr>
<tr>
<td>Other Program Expenses</td>
<td>$5,481,440</td>
</tr>
<tr>
<td>General &amp; Administrative</td>
<td>$891,268</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$2,369,984</td>
</tr>
<tr>
<td><strong>Total Grants &amp; Expenses</strong></td>
<td><strong>$19,150,535</strong></td>
</tr>
<tr>
<td>Donations</td>
<td>$18,854,311</td>
</tr>
<tr>
<td>Special Events</td>
<td></td>
</tr>
<tr>
<td>Donations</td>
<td>$60,000</td>
</tr>
<tr>
<td>Special Events Expenses</td>
<td>$(70,240)</td>
</tr>
<tr>
<td>In-Kind Donations</td>
<td>$1,702,493</td>
</tr>
<tr>
<td>Interest Income</td>
<td>$363,623</td>
</tr>
<tr>
<td><strong>Total Support &amp; Revenue</strong></td>
<td><strong>$20,910,187</strong></td>
</tr>
<tr>
<td>Total End of Year Net Assets</td>
<td>$9,493,221</td>
</tr>
</tbody>
</table>

## STATEMENT OF FUNCTIONAL EXPENSES

- **Program**: 83%
- **Fundraising**: 12%
- **General & Administrative**: 5%

## ALLOCATION OF GRANTS BY REGION

- **Sub-Saharan Africa**: 50%
- **Central American & Caribbean**: 20%
- **East Asia and the Pacific**: 1%
- **Middle East and North Africa**: 15%
- **South Asia**: 2%
- **South America**: 12%

Opposite: Women farmers in Mozambique plant drought-resistant cassava and sweet potato as part of a seed multiplication project. In 2017, WFP helped farmers in southern Africa survive a historic drought and build their resilience to climate change. (©WFP/Guido Dingemans).
How You Can Help

With a gift to World Food Program USA, you do more than provide nourishing food—you deliver hope for a healthier future. Please consider some of the following ways you can empower children, families and communities in need with good nutrition.

**Cash**
A cash gift is one of the easiest ways to support our mission. You can mail a check or money order made payable to World Food Program USA, call us, or donate online by credit card, debit card, or PayPal at wfpusa.org.

**Monthly Giving**
Automatic contributions can easily be made every month from your credit card or checking account, with the amount or frequency simply adjusted at any time you like.

**Mobile Giving**
ShareTheMeal is a WFP mobile app that enables you to share a meal with children in need via smartphone. The app's newsfeed offers real-time updates from the field and stories about the children receiving meals thanks to your support. You can download the app through iTunes, Google Play or Amazon.

**Tribute and Memorial Gifts**
Honor someone special or recognize an important event (birthdays, weddings, graduations) with a memorial or commemorative gift.

**Matching Gifts**
Employers sometimes double or even triple their employees’ charitable donations. Ask if your employer will match your contribution.

**Gifts of Stock**
If you own stock or other financial assets that have increased in value, you may be able to take advantage of additional tax deductions by donating part of the profits to WFP USA.

**Wills and Other Planned Gifts**
When you leave a legacy or bequest for WFP USA in your will, your gift will improve the lives of countless hungry families. Help us build a future free of hunger and malnutrition.

Please contact us to learn more about:
- Donating unneeded life insurance
- Donating IRAs or other retirement assets
- Donating through a charitable trust

**Our Contact Information:**
World Food Program USA
1725 Eye Street NW, Suite 510
Washington, D.C. 20006
(202) 627-3939
www.wfpusa.org
info@wfpusa.org
Porters load food aid onto a WFP cargo ship at the Berbera port in Somaliland as part of a partnership with UNICEF last year to address child malnutrition in Somalia caused by drought and conflict. (©WFP/Karel Prinsloo).