







Dear Friends,

The events of last year left their mark on all of us. The novel coronavirus caused not one, but two pandemics: COVID-19 and skyrocketing hunger. It reversed nearly a decade of humanitarian progress and doubled the number of severely hungry people worldwide. Lockdowns caused millions of children to miss out on critical school meals, stripped the world's poor of their service-sector jobs and pushed food prices beyond what many could afford.

The pandemic also added new urgency and clarity to the root causes of hunger including economic, racial and social inequities, the accelerating effects of climate change and violent conflict.

2020 was a call to action, and the United Nations World Food Programme answered it. Thanks to the support of people like you.

American individuals, corporations, foundations and policy makers stepped up in a big way last year to support our COVID-19 relief efforts. The generosity of our partners strengthened the U.N. World Food Programme's efforts, helped communities build resilience to future shocks and fortified food systems around the world. Your continued support is critical as we face the long-term consequences of these twin pandemics.

Thanks to your contributions, the U.N. World Food Programme scaled up to help more people than ever before in over 80 countries. You helped give schoolchildren take-home meals and food vouchers so they could continue eating nutritious food. You powered a worldwide transportation network that served the entire United Nations' global COVID-19 response and transported partner organizations' humanitarian responders to the frontlines. You enabled three months' worth of food to be prepositioned in the world's worst hunger hotspots to counteract supply chain slowdowns.

From the plagues of locusts in Eastern Africa and the atrocities of Yemen to the explosion in Beirut and back-to-back Hurricanes in Central America, the U.N. World Food Programme was there: delivering emergency food relief, helping farmers plant drought-resistant crops, employing women to combat gender inequity and leading job training programs for refugees. For this work and its contribution to building peace in conflict zones, the U.N. World Food Programme was even awarded the 2020 Nobel Peace Prize. All because you supported our shared mission.

As the world's largest humanitarian organization, the U.N. World Food Programme works every day to not only feed families caught in emergencies but to empower the world's most vulnerable people to build back brighter, sustainable futures, deploying solutions that are rooted in equality and dignity. We believe food is a basic human right, and we won't stop until we reach a zero-hunger world.

At World Food Program USA, we continue to spearhead change that is inclusive and sustainable. We are inspired by the spirit of the people we serve and the dedication of supporters like you. Thank you for your continued commitment to saving and changing lives.

Sincerely

Jann Deg

President and CEO, World Food Program USA



### In 2020, the United Nations World Food Programme:

Assisted the highest number of people in its history: **115.5M** in **84** countries. **58%** of the people served were children.

Delivered **4.2M** metric tons of food into the hands of people in need and held famine at bay.

Distributed **\$2.1B** dollars in cash and food vouchers, **37%** more than the year before.

Remained the largest provider of school meals in the world and fed **15M** children with meals, nutritious snacks and take-home rations.

Kept the cost of a meal at just \$.50 cents.

Supported 17.3M children and pregnant and breastfeeding women with specialized nutrition support.

Reached 11M refugees at a time when nearly 50% of the world's refugees were boys and girls under 18.

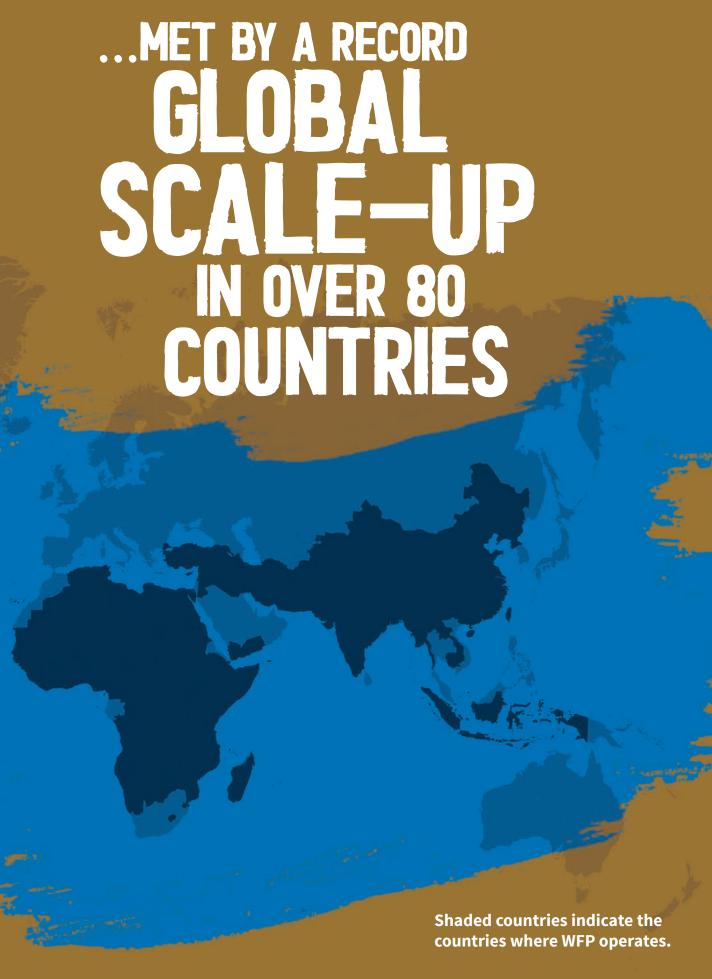
Repaired **6,800** miles of roads and trails to keep communities connected to each other and to local markets.

Provided nearly **410,000** farmers with agricultural tools and training to enter formal economies.

Worked with **28** country offices to protect **6M** people from the effects of climate change.

In achieving this record impact, the **U.N. World Food Programme** remains deeply conscious of reaching those most affected by hunger due to factors such as race, color, nationality, ethnic origin, gender, indigenous heritage or disability status.

Thank you for standing by our side and enabling us to save and change millions of lives.







# AN UNPRECEDENTED CRISIS MATCHED BY AN **UNPRECEDENTED** RESPONSE

When the World Health Organization declared COVID-19 a pandemic, the U.N. World Food Programme responded immediately by activating its first-ever global emergency. Operations were scaled up to support the entire humanitarian and health community. Thanks to the tireless efforts of staff and supporters, the U.N. World Food Programme:

- \* Activated eight global transportation hubs to deliver 135,440 metric tons of COVID-19 cargo, including personal protective equipment and 27,000 essential personnel, to the frontlines of the pandemic in 68 countries
- Sustained operations and deployed staff to pre-position food in remote areas and fill critical gaps in the field in 71 countries
- worked with the United Nations and humanitarian community to carry out 110 COVID-19 medical evacuations for humanitarian workers
- **Expanded** food assistance to reach additional people who were facing hunger in urban areas, which accounted for 90% of COVID-19 cases







### **SMALL-SCALE FARMERS**

Lockdowns and quarantines disproportionately affected small-scale farmers who rely on local markets for their livelihoods. In response, WFP reached **48,000 farmers** and supported **3,260 farmer organizations** with agricultural equipment and training. In 30 countries, farmers were able to make a living by selling their surplus crops worth an estimated \$40 million. WFP also remained one of the world's largest buyers of food, procuring \$49 million dollars' worth of food from local farmers last year.

### SPECIALIZED NUTRITION

COVID-19 intensified hunger worldwide, especially for women and children. Through malnutrition treatment and prevention programs, WFP reached **9.1 million** of those who were suffering the worst effects of hunger. And, for the first time, WFP integrated nutrition goals into **all** its programs to address underlying causes of malnutrition, like poor dietary diversity. In 2020, 2.6 million pregnant and lactating women participated in malnutrition prevention programs and received fresh food vouchers.





### **EMERGENCY RESPONSE**

From Bangladesh to Haiti, WFP has always served as the first line of defense during emergencies, whether they're caused by conflict, climate change, health threats or other disasters. In 2020, WFP deployed **over 500 staff members** across the globe to bolster its emergency preparedness operations. At the onset of conflict in northern Ethiopia's Tigray Region in November, WFP revised its emergency response plan to **reach 302,000 people**. While the ongoing conflict created a challenging humanitarian environment, WFP managed to regain access to two out of the four refugee camps in the region and resume food assistance by December.

### **CLIMATE ACTION**

Last year saw record-breaking temperatures that triggered powerful hurricanes, floods and wildfires. To help communities cope, WFP **provided 2 million people** with climate insurance policies and **nearly 395,000 people** with cash pay-outs ahead of impending storms. More than 2.4 million people received tailored weather forecasts via radio, phone or face-to-face conversations so they could plan for extreme weather events. Last year also saw a record number of hurricanes hit the Latin America and Caribbean region, including Hurricanes Eta and Iota. WFP swiftly reached those affected by the disasters by activating prepositioned food and equipment.







# THE DEMOCRATIC REPUBLIC OF CONGO (DRC)

Due to conflict and COVID-19, the DRC became the world's biggest hunger crisis last year. The country's 5 million displaced people, the most of any country in Africa, already faced poor sanitation and healthcare in crowded settlements. Then the pandemic arrived and piled on the challenges.

To protect this vulnerable group, WFP scaled up resilience-building programs - like the project Rebecca participated in. She has received agricultural training, tools, seeds, literacy training and cash assistance since 2014 through a joint United Nations World Food Programme and Food and Agriculture Organization peacebuilding program.

Rebecca now produces food from her own fields and runs a small business to support her family.

In 2020, WFP expanded programming in the DRC to reach more than 3.5 million internally displaced people like Rebecca with food rations and peacebuilding efforts to address conflict and inequality.

"Understanding one another has brought peace," Rebecca said.
"When there is peace, we can farm and do business in a profitable way."

- 1.5M mothers and babies provided with nutrition support
- 150,000 schoolchildren assisted with nutritious school meals
- 77,000 metric tons of food delivered



### YEMEN

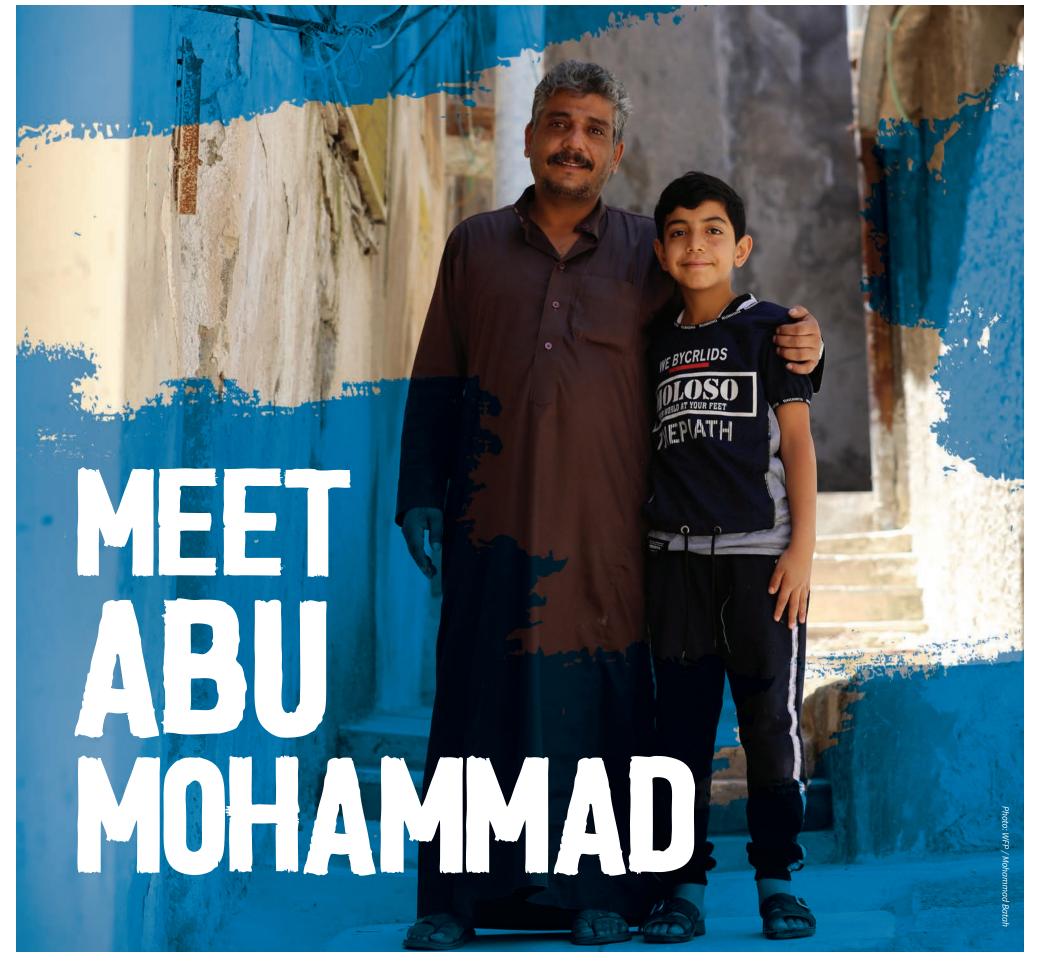
Hunger makes people more vulnerable to illnesses, including COVID-19, cholera and malaria. In Yemen, high food prices made basic foods unaffordable for millions of families, pushing them deeper into hunger and poor health.

This was the case for Arafat and his son Sultan who was diagnosed with malnutrition in June of 2020. Fortunately, Araft and his wife found a WFP-supported health center where Sultan received treatment in the form of PlumpySup: a peanut-based supplement full of vitamins, minerals and crucial calories.

At two years old, Sultan weighed only 17 pounds when he arrived. Now, he weighs 20 pounds and is gaining his energy back. Despite delivery challenges due to lockdowns, WFP provided specialized nutrition assistance to over 2.7 million women and children like Sultan and saw significant improvements in recovery rates for children under 2.

Arafat is one of the nearly 15 million Yemenis who received WFP's monthly food assistance including flour, dried beans, oil, sugar and salt. This food and nutrition assistance gave families a second chance at survival in a year like no other.

- **14.8M** people reached with food assistance
- **\$242,646,000 transferred**
- 809,000 metric tons of wheat flour distributed



### **SYRIA**

In Syria, the pandemic pushed an additional 4.5 million people into hunger and caused food insecurity levels to reach record highs. Food prices tripled and nine years of violent conflict left millions of Syrians vulnerable, scared and desperate for peace.

Abu Mohammad and his children fled their home when the conflict in Syria first began and have lived in Jordan as refugees for eight years. They rely on WFP's monthly cash assistance to afford staple foods, education, rent and health essentials.

In Syria, WFP expanded cash distributions to reach 16 percent more people compared to 2019 and doubled the number of shops where WFP debit cards could be used. In response to the pandemic, WFP adapted cash delivery systems to also deliver hygiene items to 140,500 people in need.

WFP aimed to reach Syrian families experiencing the highest levels of poverty and sow peace so that one day it will be safe enough for families like Abu Mohammad's to return.

- **5.7M people reached with** food distributions
- **51**% of the people we supported were women
- **1M** children received school meals





### **NIGERIA**

Those who earn the least lost the most in the pandemic. In Northeastern Nigeria, daily wage workers were among those hit the hardest by the economic downturn while lockdowns and ongoing conflict disrupted key supply chains.

Sadiya's husband was unable to find work because of COVID-19 travel restrictions and food quickly became unaffordable. "We are going through a difficult time as a result of the pandemic. There's no money and the price of food keeps going up," Sadiya said. The family reached a tragic turning point when their 7-month-old daughter Ruqayyah became malnourished. WFP arrived just in time to refer Sadiya to a clinic for malnutrition and cover the cost of treatment.

To support urban workers like Sadiya's husband, WFP doubled the distribution of cash in the hardest-hit places. Using trucks, boats, rickshaws and motorbikes, WFP overcame travel restrictions to reach hungry families in remote areas across the country.

WFP seized opportunities to build long-term resilience, rehabilitated over 11,000 acres of farmland, planted nearly 900,000 tree seedlings and organized 282 financial literacy groups for women. From climate to gender equality work, WFP responded to the extraordinary challenges of 2020 while empowering Nigerian households to build a brighter future.

- 1.8M people reached with direct food assistance
- **57% of all the Nigerians we supported** were women
- 84,000 metric tons of food were distributed across the country



## SOUTH SUDAN

South Sudan faced its highest levels of hunger since the country declared independence ten years ago. Conflict, a second year of record flooding, a scourge of locusts and COVID-19 hit during the peak of the country's hunger season — threatening to push millions into starvation.

"I was desperate when the floods came. No one helped me. Everyone in the area fled and I was left alone with my children, but I chose to stay behind," recalls Nyal Chol Liech Muon. A widowed mother of four, Nyal Chol stood as the backbone of her family when floods threatened their home.

In South Sudan, WFP prepositioned over 180,000 metric tons of food ahead of the rainy season to ensure families could still receive their rations. When roads were impassable, WFP delivered double rations to families in remote areas via planes and boats. WFP built dams, delivered personal protection protective gear and evacuated those suffering from the worst cases of COVID-19.

WFP scaled up its operations to not only tackle the immediate challenges of COVID-19, but to address the root causes of hunger in South Sudan.

- **5.3M people reached with lifesaving food and nutrition assistance**
- **265,000** metric tons food delivered
- Nearly 400 miles of road rehabilitated





### **LEBANON**

On August 4, an explosion in the Port of Beirut devastated the city and sent shockwaves rippling across Lebanon. Hundreds of people lost their lives, 6,000 sustained injuries and 300,000 were displaced from their homes.

"Before the blast, we were living normally. In seconds, the blast changed everything. I grabbed my children and ran inside the house," recalled 27-year-old Amal who was already suffering from the impact of the pandemic and high food prices when the explosion shook her country to its core. Her husband, Ali, lost his job in the early months of the pandemic and their family was left with no source of income.

Amal's family is one of the 1.4 million Lebanese nationals and Syrian refugees who received WFP's emergency assistance immediately following the blast. For victims of the blast, WFP:

- Delivered 12,500 metric tons of wheat flour
- Provided 10,000 additional families with \$250 per month
- **Helped** community kitchens serve 3,000 hot meals a day

"I cannot describe our lives before...It was very difficult. We couldn't afford fruits and vegetables," said Amal. "The cash assistance is helping us get by." Her story is echoed by countless families across the country.

- 1.4M people supported through cash and food
- 3,300 metric tons of food distributed
- 960,000 refugees reached with lifesaving assistance





FIGHTING FOR
HUNGER RELIEF
ON CAPITOL HILL

The United States Congress has long been a global leader in providing humanitarian food assistance to people in need around the world. This legacy is bipartisan and stretches across the House and Senate, bringing lawmakers together from across the aisle and across the United States. Born in the aftermath of the Second World War, modern U.S. food assistance programs have reached more than 4 billion people with lifesaving food across hundreds of countries. The United Nations World Food Programme (WFP) is the United States' greatest partner in delivering that aid.

In 2020, World Food Program USA continued to work in a non-partisan fashion to educate members of Congress about the mission of the U.N. World Food Programme. In response to the COVID-19 pandemic, World Food Program USA helped to sound the alarm on Capitol Hill through regular newsletters, op-eds and briefings around rising global hunger caused by supply chain breaks, virus containment measures and job losses.

In coalition with Washington, D.C.-based advocacy partners, World Food Program USA worked with members and staff to include funding for international food assistance in emergency spending bills passed by Congress, particularly the American Rescue Plan Act. This support helped the U.N. World Food Programme scale up its response to the pandemic and provide logistical support to the entire humanitarian system. World Food Program USA joined a chorus of support for this international assistance, including from food commodity groups, agribusiness and the maritime community.



The awarding of the Nobel Peace Prize to the U.N. World Food Programme in 2020 led to an outpouring of support from Capitol Hill and increased recognition of the ways in which the organization helps foster peace. With support from World Food Program USA, Representatives Aderholt (R-AL) and McGovern (D-MA) introduced a resolution in the House honoring the organization for this achievement. It received 39 bipartisan co-sponsors.

In the Senate, Senator Boozman (R-AR), along with his fellow Senate Hunger Caucus Co-Chairs — Senators Brown (D-OH), Casey (D-PA), Durbin (D-IL) and Moran (R-KS) — introduced a companion resolution with 16 co-sponsors that passed the Senate by unanimous consent in December 2020. "Fighting hunger is not only the morally right thing to do," said Senator Moran about the resolution, "it is also the smart thing to do for our producers, and I applaud the World Food Programme and the work they do each day to end hunger."

With a new Congress elected in 2020, each of these efforts helped to increase awareness and support for the U.N. World Food Program among members of Congress and their staff, both new and old. They also helped to secure robust funding for key programs that support U.S. humanitarian assistance, including Food for Peace Title II, McGovern-Dole International Food for Education and Child Nutrition Program, and the Emergency Food Security Program, continuing the American legacy of leading the effort to end global hunger.

# PARTNERSHIP SPOTLIGHT: TWO DECADES OF IMPACT FOR A ZERO HUNGER WORLD

This year marks two decades since World Food Program USA launched its partnership with Cargill. Since then, Cargill has supported a range of the United Nations World Food Programme's strategic priorities including school meals, livelihood programs for small-scale farmers, disaster relief operations and innovation, helping to improve the lives of millions of people around the world.

#### Our joint accomplishments include:

- In 2011, Cargill contributed 10,000 metric tons of rice to help respond to famine in the Horn of Africa. This donation helped feed nearly 1 million people.
- Between 2012 and 2015, Cargill's support in Bolivia allowed the U.N. World Food Programme and its local partners to provide food to more than 67,000 schoolchildren, improve schools' cooking facilities and engage local food producers.
- Partnering with the U.N. World Food Programme office in Indonesia since 2016, Cargill supported hygiene education that reached more than 120,000 people and enabled the scale-up of the Indonesian national school meals program.
- In Honduras, Cargill spearheaded a public-private partnership with USAID in support of a homegrown school meals program that sourced ingredients from local farmers for school meals.
- In 2019, Cargill supported the U.N. World Food Programme's Innovation Accelerator with a \$550,000 grant, and Cargill's employees engaged in innovation bootcamps as mentors and judges.
- In the spring of 2020, Cargill was one of the first partners to respond immediately to our urgent funding appeals for COVID-19 global relief efforts and committed a \$1 million dollar grant for the response.

On October 9th, 2020, the day the U.N. World Food Programme was awarded the Nobel Peace Prize, Cargill made a \$1 million dollar match grant in honor of our longstanding partnership.

"We are proud of our two-decades-long partnership with World Food Program USA, working to end hunger and ensure a safe, sustainable and affordable food system for all. Cargill remains committed to working with World Food Program USA to improve food and nutrition security and strengthen farmer livelihoods around the world." - Joe Stone, executive vice president of agriculture supply chain at Cargill.



# THANK YOU TO OUR PARTNERS

Thank You! World Food Program USA is proud to partner with U.S. companies and foundations that share our commitment to supporting the U.N. World Food Programme's mission. By providing financial resources, in-kind services and technical expertise, America's private sector is helping the U.N. World Food Programme move the needle towards Zero Hunger (SDG2). World Food Program USA would like to thank all corporate, foundation, faith-based and other institutional partners who supported the mission of the U.N. World Food Programme this past year.























MICHAEL KORS









the ISTAT foundation



WALTON FAMILY
FOUNDATION

ADP Foundation
All Life Foundation
Bloomberg Philanthropies
Buddhist Global Relief
C.H. Robinson Worldwide
CME Group Foundation
Coach

Costco
C&S Wholesale Grocers, Inc.
Google.org Fund of Tides Foundation
Kellogg Company
Leuthold Foundation
The Memton Fund
Nielsen Foundation

Olivia Bea Ross Foundation
Razi Health Foundation
RSW Foundation
The Spurlino Foundation
Tango Card Inc.
Toro Company
Yin Shun Foundation



"One of the absolute essentials to all of us as human beings is food. It is the basis of nourishment to both our bodies and minds," says Michele Kilo. When Michele's Lebanese-born father passed away, she started a GoFundMe to support our work in Lebanon. She raised over \$15,000 in a matter of weeks.

Jill Griffin also supports our work in honor of her parents who experienced poverty and hunger as children. She is compelled to give by the shortfall she sees between what people need and what they receive. "I donate to help reduce this gap."

On her tenth birthday, Sela asked for money instead of presents so she could donate to us: "I heard that one bag of grain was \$125 so I helped...I hope I help you save the world. Thank you!"

Sela isn't our only young donor. Seven-year-old Tommy Joy donated his entire savings – all \$35 of it – to World Food Program USA. "In the newspaper, I saw a picture of airplanes dropping food to people in South Sudan and people dragging the food back to their homes," he said. "It's pretty easy to give and it feels nice when you know other kids can now eat because of it."

"Our hearts are never far from our beautiful native country of Lebanon, and we were heartbroken by the devastation caused by the tragic explosion," said Wassim "Sal" and Rima Slaiby who launched the #GlobalAidForLebanon campaign and helped raise over \$1.2 million in ten days after the Port of Beirut explosion. "We are humbled to be in a position to provide support to our brothers and sisters...We will continue to support and keep everyone in our prayers."

Jim and Katy Rogers "were inspired to give by two things: the intensity of the need and the World Food Program USA's proven ability to help deal with that need."

"I am really thankful to you for all you do and your dedication towards world hunger," says Mehrab, who's been a donor for more than a year. "There are no words to describe the service you provide."



Leny Previlon eats lunch – a plate of rice, chicken and vegetable stew – on the floor of her aunt Osena's house in Haiti. Osena is part of a small-scale farmers group that partners with WFP to grow fresh foods for local schools.

# HOW TO HELP

With a gift to World Food Program USA, you do more than provide nourishing food—you deliver hope for a better future. Your support helps children, families and entire nations withstand conflict, overcome extreme weather and rebuild their lives.

We look forward to partnering with you to accomplish your philanthropic goals. For more information on these and other giving options, visit our website at www.wfpusa.org/give or contact us directly at (202) 627-3939 or by email at giving@wfpusa.org.

### **GIVE NOW**

Call us at 202-627-3939, donate online at wfpusa.org, or mail a check or money order made payable to World Food Program USA to PO Box 37239, Boone, IA 50037-0239.

### **GIVE MONTHLY**

Join our group of ZeroHunger Heroes and make recurring monthly donations at wfpusa.org. Automatic, regular contributions can easily be made from your credit card or checking account.

### GIVE STOCK & SECURITIES

We accept gifts of stock, securities and mutual fund shares. If you own stock or other financial assets that have increased in value, you may be able to take advantage of additional tax deductions by donating part of the profits to WFP USA. Contact us for donation instructions.

### GIVE THROUGH YOUR DONOR-ADVISED FUND

Support WFP USA by recommending single or recurring grants to us from your donor-advised fund. Consult with your financial advisor and reach out to us with any questions or for assistance.

### GIVE THROUGH YOUR INDIVIDUAL RETIREMENT ACCOUNT

If you are 72 or older, an Individual Retirement Account (IRA) charitable rollover or qualified charitable distribution (QCD) allows you to support WFP USA through a tax-advantaged distribution from your IRA. Consult your financial advisor and learn more on our website or by contacting us.

### GIVE IN HONOR OR MEMORY OF A LOVED ONE

Celebrate an occasion, the holidays or a loved one by giving a gift to feed hungry children and families in their name or on their behalf. Learn more on our website.

### **GIVE THROUGH YOUR WILL**

Leave a legacy or gift through your will to WFP USA to continue providing food and assistance to hungry families. We would love to speak with you about building a future free of hunger and malnutrition. Give us a call or email us to explore giving options.

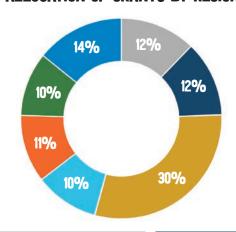
Many employers match their employee's charitable contributions. Ask your employer or look them up in the directory on our website. For details on all the ways you can give, visit www.wfpusa.org/give or call us at 202-267-3939 or email us at giving@wfpusa.org.

# **FINANCIALS**

#### **WFP USA Statement of Activities FY 2020**

Program Expenses	
Grants from WFP USA to WFP	\$13,493,136
Other Program Expenses	\$10,764,915
General & Administrative	\$614,449
Fundraising	\$2,959,413
Total Grants & Expenses	\$27,831,913
Donations	\$27,693,093
In-Kind Donations	\$ 2,155,118
Interest Income	\$414,081
Total Support & Revenue	\$30,262,292
Total End of Year Net Assets	\$11,099,108

### **ALLOCATION OF GRANTS BY REGION**



Central America and the Caribbean East Asia and the Pacific Middle East and North Africa South America South Asia

Sub-Saharan Africa Europe

#### STATEMENT OF FUNCTIONAL EXPENSES

