

CONNECTED BY FOOD

2024 WFP USA ANNUAL REPORT



World Food
Program USA



{ CONNECTED BY FOOD }

WORLD FOOD PROGRAM USA 2024 ANNUAL REPORT

This report is dedicated to the 378 aid workers from various humanitarian agencies who were killed in the line of duty last year, including WFP team members Benjamin Longit, Mubarak Karbous, Ahmad Musa and Mareng Dau Peter Maker.

Cover Photo (WFP/Mehedi Rahman): Three brothers - Sudies, Muhumed and Barak – eat a lunch of rice from WFP and vegetables grown on their family's plot in Marsabit County, Kenya. After Kenya experienced its worst drought in 40 years, WFP trained more than 500 families in the area to use a solar-powered drip system that enables them to grow lifesaving crops like kale, chiles, tomatoes and onions.


Originally from Kentucky, Leighla Bowers is now a WFP communications officer based in Johannesburg, South Africa. She's just one of WFP's nearly 22,000 global staff – another example of the ways Americans are connected to the world by food.

Photo: WFP/Giulio d'Adamo

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Renubala shares a meal of rice and eggs with her two children Nirob and Hrittika. When floods hit their village in northern Bangladesh, Renubala used mobile money from WFP to buy food and build a raft.

Photo: WFP/Mehedi Rahman

PRESIDENT'S LETTER

Dear Friends,

As I reflect on the past year, I'm reminded of a simple yet powerful truth: Food is a universal human need. We depend on each other to grow, transport, store and cook the food we need to survive. I've also seen how sharing a meal with others satisfies much more than a nutritional requirement – it's one of life's greatest joys. This interconnectedness binds us across generations, countries, cultures and beliefs.

It pains me that in 2024, up to 343 million people experienced extreme hunger. Violent conflict, weather disasters and forced displacement pushed people to their absolute limits. Many of them didn't survive. Most were forced to skip meals, sell off belongings to buy food, and make impossible decisions about which family members would or wouldn't eat.

This is unconscionable on a planet that produces more than enough food to feed us all. We simply need the collective will to distribute it evenly. That's why I'm here with a reminder: The choices we make in the United States matter. They shape the lives of people we may never meet in places we may never see, but they are connected to us through food in a myriad of very tangible and immediate ways.

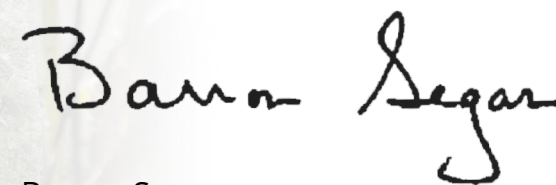
At World Food Program USA, we believe it is our shared responsibility to ensure no one goes hungry and to help those who have nowhere else to turn.

Our 2024 Annual Report highlights how the actions we took in the U.S. saved lives across 123 countries and territories through the work of the World Food Programme (WFP). The report illustrates how we helped send hot meals to people facing catastrophic hunger in Gaza. How we helped deliver emergency boxes of food to families displaced by violent conflict in Haiti. How we helped set up school meals for hundreds of thousands of students on the frontlines of war in Ukraine.

These examples are evidence that, together, we can end hunger. Let this reflection be a call for greater connection, deeper understanding and collective action.

Thank you for helping build a world without hunger.

With deep gratitude,



Barron Segar
President & Chief Executive Officer
World Food Program USA

WHO WE SERVED

Communities stranded by floods and fires. Families caught behind battlelines and rubble. People surviving in extreme poverty. WFP reached 124 million of the hungriest people on the planet in 2024, including:

71M

children

66.8M

women and girls

27.6M

displaced
people

1.9M

small-scale
farmers

Of all the food we delivered, nearly 60% was purchased from local markets and over 60% was distributed with the help of more than 900 NGO partners. In total, last year WFP provided:



5.5B

pounds of food



\$2B

in cash assistance



Malnutrition services for

27.6M

women and children



School meals for

20M

children

Throughout this work, World Food Program USA continued to advocate for those affected by hunger because of who they are – how they look, where they're from, what they believe and a myriad of other factors that impact their access to food. Thank you for helping us reach people in their darkest hours.



In 2024, famine was confirmed in 10 areas across Sudan. Food assistance like the bags of yellow split peas seen here was vital to saving lives as the conflict and hunger catastrophe raged on.

Photo: WFP/Abubakar Garelnabei

{ Follow along to
see your impact
in 2024. }

FOOD CONNECTS US ALL

Food connects us all through our shared experiences of growing, cooking and eating it.

Every year, the U.S. government purchases more than \$600M worth of food from American farmers to be distributed by organizations like WFP. This provides a steady market for their crops while strengthening America's soft power around the world. Food destined for hunger hotspots travels through U.S. millers, processors, packagers, shippers and more than a dozen ports.

You also play a central role in sending vital food assistance to communities in crisis. Last year, WFP USA supporters helped raise \$125 million dollars in support of WFP's lifesaving work. One-fifth of these funds went to three of the worst hunger crises in the world: Gaza, Haiti and Ukraine.

"I've spent my career advocating for common-sense solutions that reflect good policy – especially for environmental protections. WFP's programs check both boxes many times over. Extreme weather often leads to hunger, and extreme hunger often leads to conflict over natural resources. Others use that to their advantage, especially in places where people are already in crisis. So, **sending food aid to families on the brink of starvation isn't just morally right, it's a core pillar of our national security.**"

— Gov. Christine Todd Whitman, Board Member, New Jersey

YOUR IMPACT IN GAZA

"The images of children hit me hard...It's not their fault, and it's not fair. I donated to Gaza for a future that's free of war and hunger." — Gayathri, Georgia

Palestinians in Gaza suffered through another year of war. The threat of famine loomed and nowhere was safe as the conflict destroyed homes, schools, shelters and hospitals. Over 90% of the population faced critical levels of hunger, and acute malnutrition among children under 5 doubled in the north.

WFP and WFP USA continued to call for a ceasefire, for safe and sustained passage of humanitarian aid, and for adherence to international law. We reaffirmed our commitment to serving those who are needlessly impacted by war - including humanitarian workers - in Gaza and around the world.

Amid physical danger, access restrictions, security challenges and waning resources, WFP was one of the few humanitarian agencies in Gaza to remain operational. Despite the obstacles, WFP coordinated the movement of 11,520 trucks carrying over 388 million pounds of food and relief items into warehouses in Gaza.

WFP reached more than 1.8M people with lifesaving food assistance including:



Up to 500K
hot meals every day through
104 community kitchens



Specialized nutrition
supplements for
435K women
and children



Fuel and flour for
18 bakeries

WFP USA donors gave \$14M to support WFP's operations in Gaza last year.



The city of Khan Younis has been destroyed by bombing, making it difficult for WFP to distribute food at scale and for families to access cooking supplies. So, WFP turned to local bakeries and soup kitchens to provide daily hot meals. Displaced families like this one lined up with pots and bowls to receive a lifesaving serving of stew and bread.

Photo: WFP/Ali Jadallah

YOUR IMPACT IN HAITI

"A little kindness can go a long way. We're all human beings and should be seen as such." — Daniel, Pennsylvania

One of the world's worst hunger emergencies took place just offshore from the United States in Haiti. Decades of relentless conflict, political instability and natural disasters spiraled into a hunger catastrophe in 2024. Escalating violence caused the number of internally displaced people to reach more than 1M – three times more than in 2023. For the second time in the country's history, hunger reached a life-threatening level.

WFP USA donors and supporters responded generously and helped WFP scale up to reach 2M people with:



27.8M
pounds of food including
rice, peas and beans



3.2M hot meals



Daily school meals for more than
600k children

When violence surged in Haiti and the capital's airport closed, the WFP-led United Nations Humanitarian Air Service (UNHAS) was a lifeline for maintaining relief efforts. UNHAS operated 1,450 flights across the country on behalf of 157 partners, evacuating staff and delivering vital food and medical supplies.

Photo: WFP/Luc Junior Segur

WFP USA donors gave \$8.4M to support WFP's operations in Haiti last year.




For 20 years, Svitlana has taken pride in her ability to feed her community through her small bakery in the Mykolaiv Region of Ukraine. With support from WFP, she has kept her bakery open throughout the war and provides fresh bread to neighbors who now live in frontline areas.

Photo: WFP/Sayed Asif Mahmud



YOUR IMPACT IN UKRAINE

Ukraine marked its third year of war, which intensified as air strikes killed and injured civilians almost daily. Fighting continued to displace families, destroy farmland and cripple food production. More than 7M people faced extreme hunger, and WFP reached 2.9M of them through:

-  **260M lbs** of food supplies and ready-to-eat meals
-  **Food baskets for nearly 300K people** displaced from their homes
-  **School meals for 150K students**, including those in underground and bunker schools

“I believe even the smallest donation can make a difference. I know that my contribution – no matter the size – is part of a collective effort to create a better future for people everywhere.” — Sahar, South Carolina

WFP USA donors gave \$3.4M to support WFP's operations in Ukraine last year.

Ninety percent of all assistance was delivered in frontline regions where communities faced constant shelling, power outages and food shortages. WFP also worked with the U.N. Food and Agriculture Organization to clear mines and explosive remnants from more than 1,200 football fields worth of Ukrainian farmland. That land can now support an estimated 6M pounds of wheat production per year.

ADVOCACY AT WFP USA

Throughout its nearly 250-year history, the United States government and its people have led the global fight against hunger. This history is rooted in the shared belief that investing in international food programs is morally right, economically smart and foundational to our national security. Global food security makes all of us stronger, safer and more prosperous.

In 2024, WFP USA's Policy Team engaged directly with more than 250 congressional staff members and facilitated meetings for WFP Executive Director Cindy McCain with more than 100 Members of Congress. Through these meetings – evenly balanced between Republicans and Democrats – we forged strong, strategic relationships in a broad effort to build and sustain support for global food security programs.

Our supporters know that hunger is only solvable if we all work together. Through our grassroots program, 18,624 advocates contacted their Members of Congress in support of humanitarian aid in conflict zones, school meals for children worldwide and U.S. government funding for global food aid programs. In total, these dedicated WFP USA advocates sent 54,145 letters to over 500 Members of Congress across both the House of Representatives and Senate. The letters brought global food security to the forefront in Congress and showed that the American people want to build a world without a hunger.

Thanks to these efforts, the United States continued its role as the largest contributor to WFP and provided critical funding for lifesaving food aid programs in 2024. We thank the American farmers, policymakers, partners and advocates that made this impact possible.



Photos: In February 2024, WFP USA led a congressional delegation to Kenya to provide staffers with a firsthand look at the impact of U.S. government funding on WFP's operations. The delegation visited several project sites including emergency food distributions for refugees and school meals for students facing extreme hunger. The trip strengthened relationships with policymakers and deepened congressional understanding of the domestic benefits that international food security provides.



Through programs like Food for Peace, American farmers sell more than \$600M dollars' worth of food every year to organizations like WFP that deliver it to hungry communities around the world. American-grown wheat, soy, corn, sorghum, rice, peas and beans can be the difference between life and death for families facing catastrophic hunger.



THANK YOU TO OUR SUPPORTERS

Thank you! WFP USA is proud to partner with U.S. companies and institutional partners that share our commitment to supporting WFP's mission. By providing financial resources, in-kind services and technical expertise, America's private sector is helping WFP move the needle towards Zero Hunger (SDG2). WFP USA would like to thank all corporate, foundation, faith-based and other institutional partners who supported the mission of WFP last year.

Adobe Systems
Adp Foundation Inc.
Allegis Group Foundation
A-Mark Foundation
Block
Boston Consulting Group
Buddhist Global Relief
CB Insights
CCN International
Charity Miles
The Clowes Fund
Costco
Dream Book Inc.
FactSet Research Systems
Falafel Inc.
Fluor Foundation
Good Start Packaging
Hall Hunger Initiative
Hormel Foods Corporation Charitable Trust
IBM
International Business Machines
Latham & Watkins LLP

LKQ Community Foundation
Lloyd A. Fry Foundation
MBJ Foundation, Inc.
Meta
Mpower
The Norman Foundation
Pioneer Aero Supply
Pluto TV/Paramount
Pompeian Olive Oil
Rose's Luxury
Satsang House
The Spurlino Foundation
Steven C. Leuthold Family Foundation
Thomson Reuters
The Tides Foundation
TikTok
Twilio
Visa Foundation
VNY, Incorporated
Warburg Pincus Foundation
Wings for Things Foundation



SUPPORTER SPOTLIGHT



In 2024, WFP USA and Lions Clubs International Foundation (LCIF) launched a \$4M partnership to support WFP’s lifesaving homegrown school meals programs in Nepal, Sri Lanka, Uganda and Ecuador. Each organization committed \$2M to address malnutrition for 880K children across these four countries.

In times of crisis, a WFP school meal is often the only meal a child has. These meals help children — especially girls — stay in school and receive nutrition that is vital to their growth and development.

This is the first time WFP and WFP USA have partnered with a civil society organization to integrate a volunteer component. Members of Lions clubs are supporting the program with advocacy, local fundraising, and improvements for participating schools in the selected countries, thereby strengthening ties between local Lions and WFP country offices. Together, WFP USA and LCIF are laying the groundwork for a meaningful and enduring collaboration for years to come.



LCIF Chairperson 2024-2025 Dr. Patti Hill and WFP USA Chief Philanthropy and Partnerships Officer Dorota Amin visited Uganda where they saw the impact of school meals firsthand.

SUPPORTER SPOTLIGHT



In 2024, the Lloyd A. Fry Foundation generously provided WFP USA with a \$100K grant for our Emergency Response Fund, which supports WFP’s preparedness and disaster relief programs. In more than 120 countries and territories, WFP responds quickly, effectively and efficiently to all kinds of disasters, both natural and human-made. This gift will bolster WFP’s response to emergencies and provide immediate assistance to those in need.

WFP USA thanks the Lloyd A. Fry Foundation for their partnership and support. Together, we are saving lives and helping those in need.



High-Energy Biscuits are non-perishable, calorie-dense and highly fortified. They’re essential to WFP’s response in the first 48 hours of an emergency.

Photo: WFP/Hossam Al Qoliaa/Yemen

SUPPORTER SPOTLIGHTS

THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS



In 2024, WFP USA was proud to partner with dozens of faith-based organizations and congregations around the United States. Grounded in a wide range of faiths and spirituality, many of these partners channeled the support of their members, largely through campaigns, events, and other forms of outreach, to support WFP's lifesaving efforts across the globe.

Special thanks to our high-level partners who catalyzed their communities in remarkable ways to give towards zero hunger:

- **The Church of Jesus Christ of Latter-day Saints**
- **Buddhist Global Relief**
- **Islamic Relief USA**
- **Food For The Poor**

In 2024, WFP USA was grateful to continue its longstanding relationship with The Church of Jesus Christ of Latter-day Saints. We collaborated with the Church on several projects, including the construction of a new emergency logistics warehouse in Barbados. This vital structure has already helped WFP effectively respond to emergencies during the Caribbean hurricane season.

WFP USA first partnered with Buddhist Global Relief in 2013. Since then, we have been fortunate to work together to support a range of ongoing emergency response efforts. In 2024, this included grants that brought lifesaving food aid to families in Ethiopia, Gaza, Sudan and Afghanistan.

We are also proud to have partnered in new and meaningful ways with faith-based organizations in support of WFP's school meals program. WFP USA collaborated with Islamic Relief USA to bring school meals to children affected by devastating floods in Libya. In addition, we forged a new relationship with Food For The Poor to strengthen homegrown school meals programs in El Salvador.

Faith-based organizations like these demonstrate the power that community can have around the world. We thank all of WFP USA's faith-based partners for their unwavering commitment to WFP's lifesaving work.

In 2024, Ethiopia faced regional conflicts, high food prices, drought and flash floods, which drove communities deeper into hunger. In response, WFP assisted 8.6M people, including displaced families and Sudanese refugees.

Photo: WFP/Michael Tewelde





SUPPORTER SPOTLIGHT



Starbucks Coffee Company Supported Coffee-Growing Communities in Guatemala

Starbucks Coffee Company and WFP USA worked together to strengthen the food security and nutrition of coffee-growing communities in Guatemala directly linked to Starbucks’ supply chain. Over two years, this initiative will support 600 households – about 3,000 people – through hands-on training in entrepreneurship, market access and agricultural value chains. With a strong focus on indigenous women and children who suffer higher rates of hunger and malnutrition than men, the program will empower farmers to build more sustainable, profitable livelihoods and grow enough food to feed themselves, their families and their communities.



“Coffee connects us in myriad ways, and right now coffee farmers around the world are shouldering growing burdens from rising costs and extreme weather events,” said Barron Segar, WFP USA’s president and CEO. “We are proud to join forces with Starbucks, a leader in innovation and sustainability, to reinforce efforts to ensure coffee-farming families in Guatemala have access to the nutritious foods they need to thrive year-round.”

ZERO HUNGER LEGACY SOCIETY

Members of the Zero Hunger Legacy Society have chosen to include WFP USA as a beneficiary in their estate plans, demonstrating their commitment to ending hunger for years to come.

Anonymous (18)
Jordan Alvarez
Katherine Babiak
Barbara J. Bice
Emily L. Brown
Noland M. Canter III
Alizabeth Christian
Elizabeth Coons
John Cooper
Virginia R. Cornyn
Anne Eskridge
Dr. J. Gunnar Fisher
Charles W. Ford, Jr.
Tony Fratto
Jen Goodman
Joseph Granieri
Cathleen Gray
Keith & Jean Hembree
Richard Hirayama
Nancy Hillmer

David Kenny & Marina Julian
Lynde & Constance Kimball
Nancy Latner
Deborah Linquist, MD
Patricia V. Long
Robert F. Marino
Michael G. McClain
Parimah Mehrrostami
Nishit Kishor Mehta &
Farzana Curmally
Karen Metzger
Emma Miller
Florence & Russell Myers
Carol & Alan Nichols
Dave Nikkel
Mary Christine Paxson
Patricia Phillips
Jim Puryear
Layton & Diane Rikkers
Margaretta F. Rower

Barron Segar & Charles Potts
William A. Scheiderich
Mike Stayton
Doug Thompson
Karen Turney
Richard & Esther Waite
Miriam Weber
Sheldon Wolfe & Raymond Lucci
Gerald W. Winegrad
& Carol L. Swan
Tom & Diana Witkowski

“Hunger doesn’t belong to a political party or ascribe to an ideology. It doesn’t recognize borders or sympathize with a cause. Therefore, **our job is to amplify the voices of those who are suffering**, who are struggling to survive every day. The value of each donor’s gift is undeniable in their stories.”

— Randy Russell, Board Member, South Carolina

This list reflects WFP USA’s Zero Hunger Legacy Society members as of September 30, 2024.

WFP USA FY24 FINANCIALS

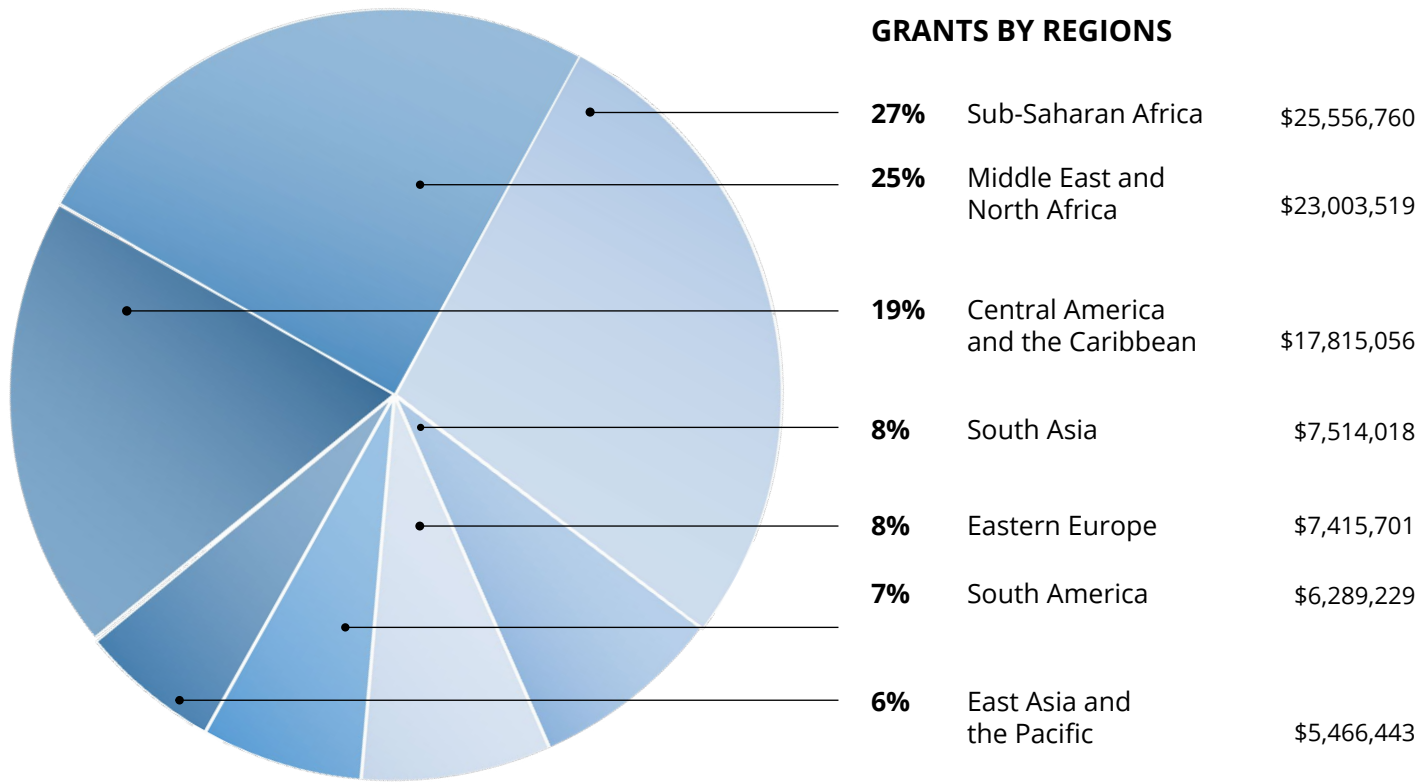
STATEMENT OF ACTIVITIES

Support & Revenue		Program Expenses	
Donations	\$120,735,160	Grants from WFP USA to WFP	\$93,060,726
In-Kind Donations	\$1,593,689	General & Administrative	\$1,154,682
Interest Income	\$2,919,641	Fundraising	\$10,901,341
Total Support & Revenue	\$125,248,490	Other Program Expenses	\$20,623,783
		Total Grants & Expenses	\$125,740,532

STATEMENT OF FUNCTIONAL EXPENSES



1% General & Administrative



Thanks to the generosity of our supporters, WFP USA was able to manage its modest deficit using our strategic reserve. Our financial health and stability allowed us to commit \$0.89 cents of every dollar spent to supporting WFP's mission of providing food to those experiencing the most extreme forms of hunger. WFP USA maintained a Platinum Seal for transparency from Candid Guidestar, the highest designation in its field. For more information on our finances, please visit wfpusa.org/financials.

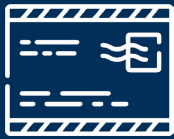
WAYS TO GIVE



GIVE ONLINE



GIVE BY PHONE



GIVE BY MAIL



GIVE MONTHLY



GIVE CRYPTO



START A FUNDRAISER



GIVE STOCKS AND SECURITIES



GIVE THROUGH YOUR DONOR ADVISED FUND



GIVE THROUGH YOUR IRA



GIVE THROUGH YOUR WILL



GIVE IN HONOR OF A LOVED ONE



DOWNLOAD THE SHARETHEMEAL APP

DID YOU KNOW?

Some employers match the donations of employees and their spouses, even if they are retired. Ask your employer today.

CONTACT US TO GIVE NOW

wfpusa.org/ways-to-give | 202-627-3939 | giving@wfpusa.org

Follow us on social media @WFPUSA



Brandon Rochon, WFP USA's Communications Committee Co-Chair, visited WFP's program sites in Kenya last year: "I've worked with some of the world's biggest brands," he said, "and nothing has captured my heart like WFP. Right now, everyone is asking about the value of America's support for international aid programs, and I've seen WFP's impact firsthand in Kenya's most impoverished communities. The team at World Food Program USA believes in their bones that hunger is solvable, and they won't stop until it becomes reality."

BOARD OF DIRECTORS

Board Chair and Executive Committee Chair, Tony Fratto, New York:
"WFP is the most effective humanitarian agency in the world – full stop. Beyond immediate food aid, these programs address complex, long-term challenges to prevent future food crises. When \$8 dollars can provide 32 school meals, the choice is clear. Healthy people build human capital – the incalculable sum of a community's skills, knowledge, output and potential. There's no better investment."

Board Vice-Chair and Governance Committee Chair, Molly Finn, California:
"We're in the middle of an unprecedented global hunger crisis, and nobody's better than WFP at managing the complexity of challenges we face. I'm especially proud of their commitment to women and girls who are extremely vulnerable to exploitation and abuse in conflict zones. The need has never been greater for an organization that adheres to the principles of humanity."

Audit Committee and Finance Committee Chair
Bill Dietz, Illinois

Public Policy Committee Chair
Hon. Thomas Daschle, Washington, D.C.

Development Committee Chair
Jodi Benson, Minnesota

Communications Committee Co-Chairs
• Brandon Rochon, Georgia
• Rima Fakhri Slaiby, California

Members
• Jon Banner, Illinois
• Noland Mackenzie Canter, III, Virginia
• Pilar Cruz, Minnesota
• Anwar Khan, Virginia
• Sandra Lee, California
• Bonnie Raquet, Virginia
• Randy Russell, South Carolina
• Gov. Christine Todd Whitman, New Jersey
• Soofian Zuberi, New York

President and CEO
Barron Segar, Washington, D.C.

Honorary Member
Marshall Matz

In Memoriam
• Samuel "Sandy" Berger
• Hon. Robert Dole
• Hon. George McGovern

This list reflects World Food Program USA's Board of Directors as of December 31, 2024. For up-to-date details on current board membership, please visit wfpusa.org/board-of-directors.



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Every picture in this report is authentic and was taken by a photographer in 2024.